

# NANCY CLOSSON

## GRAPHIC DESIGNER

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Visual Designer and Communication Strategist seeks position designing and editing visual assets. With over ten years of experience at consumer startups, media companies, toy and fashion brands brings a blend of creative abstract thinking skills and digital acumen. Open-minded collaborator recognized for her passion for color, illustration and communication skills.

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### EXPERIENCE

**DESIGNER:** NancyJ.Pants Designs (Seattle, WA), 2016 – present

Content management for custom designed WordPress websites. Coding course work, greeting card design. Family support, volunteer work with MOPs (Mothers or Preschoolers) and local community arts.

**GRAPHIC DESIGNER:** Spirit Clothing Co. (Los Angeles, CA), 2013 – 2016

Graphics and illustration creation for screen-printed apparel. Fashion catalog, line sheets, look books and marketing graphics. Digital Photography.

**FREELANCE DESIGNER:** (Los Angeles, CA), 2008 – 2013

Contract Flash production and animation for children's interactive educational games. UI proofing, composition, file optimization and asset management using Adobe software. Website, product, screen-print, embroidery and color design. Clients include: Lakeshore Learning, Epic Digital, and AEG Live.

**LEAD DESIGNER:** Newco International Inc. (Los Angeles, CA), 2008 – 2008

Children's furniture design and development for in-house lines and custom design & development for key accounts including: Toys R Us, JCPenney, & Walmart. Disney licensed product design. Designs helped increase business by 80%.

**DIRECTOR OF PRODUCT DESIGN:** Wolf Designs (LA, CA), 2005— 2006

Product design and development for jewelry case, watch rotator, gift & accessories for Wolf lines. Custom accessory & home goods design & development for key accounts including Nordstrom, Talbots, Guess, Bombay Co., Home Depot, Pottery Barn and many others. Coordination of overseas manufacturing.

**DESIGNER:** Artiform Creations, LLC. (Los Angeles, CA), 2003— 2005

Product design and development for toy, stationary, and office products. Duties also include: creative writing, marketing copy, project coordination, website development and communication with Hong Kong manufacturing associates.

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**TEXTILE ARTIST:** LMJ & Associates Inc. (Los Angeles, CA), 2001— 2003  
Color/CAD & textile design for junior, women and children's apparel.

**3D DESIGNER:** Styleclick Inc. (Los Angeles, CA), 1997— 2001  
3d modeling, texture mapping, and digital content development for pre-visualization software tailored to the apparel and home furnishing design industries. Digital photography. Web design.

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## **SKILLS**

**Adobe Creative Suite:** Photoshop, Illustrator & InDesign

**Illustration**

**Screen-print Graphics**

**Print Design**

**Basic HTML & CSS**

**Website Design using CMS**

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## **EDUCATION**

**BACHELOR OF ARTS:** Visual Arts, UC San Diego

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